

## Vision

A strong, just and sustainable Victoria.

## Mission

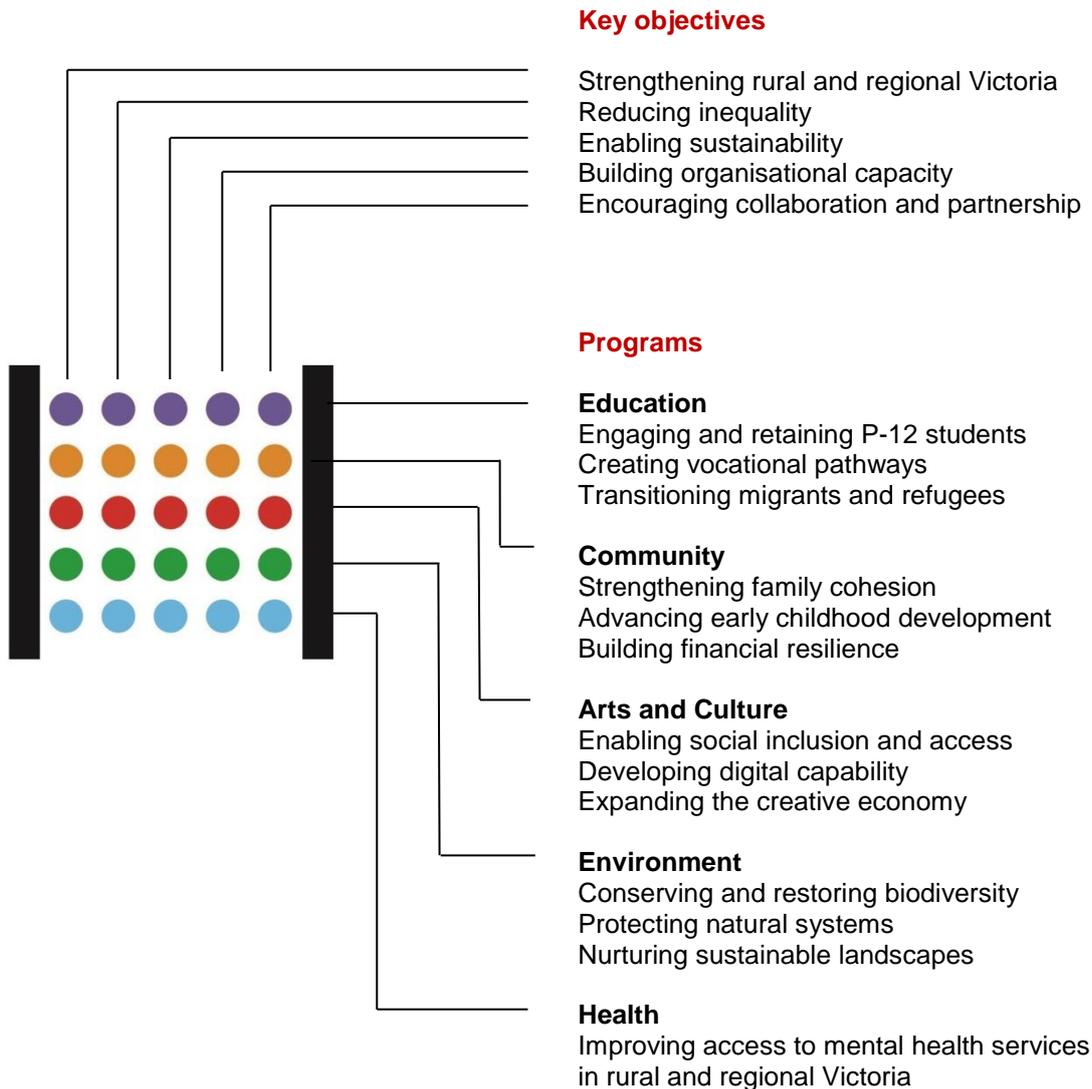
To help build fair, creative and resilient Victorian communities through initiatives that promote positive change.

## Grants matrix at a glance

The grants matrix has enabled the Trust to work more strategically, with greater efficiencies and to greater effect. The 5 x 5 matrix was developed to be an easy reference for grantseekers. The columns represent the Trust's five key objectives and the rows, the Trust's five programs.

**Key objectives:** The proposed project is required to match at least three of HMSTrust's five key objectives; and

**Program and focus areas:** The project must fall within one of HMSTrust's five programs and is required to address at least one of the selected program's three focus areas, which define the Trust's areas of interest.



## Key Objectives

Applicants are required to match a minimum of three objectives, of which one must be selected as a 'primary objective'. The Trust's five key objectives apply across all programs and focus areas.

- **Strengthening rural and regional Victoria**  
To strengthen the capacity, resilience and potential of communities in rural and regional Victoria.
- **Reducing inequality**  
To reduce disadvantage, protect basic rights and extend opportunities for Victorians, with a special interest in equity for women, girls and Indigenous Victorians.
- **Enabling sustainability**  
To enable viable and sustainable initiatives that will continue to have an impact well beyond the period of our grant.
- **Building organisational capacity**  
To develop the capabilities and capacity of organisations, communities and sectors to improve long-term benefits to Victoria.
- **Encouraging collaboration and partnership**  
To maximise the impact of the Trust's social investments through collaboration and partnerships across community sectors. Partnerships include other service providers and/or other funders including government.

## Programs and Focus Areas

Applicants can only apply in one program and projects are required to match a minimum of one focus area within the nominated program.



### EDUCATION

*GOAL: To improve access to quality, relevant and supportive education through initiatives that provide disadvantaged Victorians with the opportunity to reach their full potential.*

#### Education focus areas:

- **Engaging and retaining P-12 students**  
Initiatives that target students at risk of disengaging from school.
- **Creating vocational pathways**  
Certified education and training pathways that lead to meaningful work.
- **Transitioning migrants and refugees**  
Education and training opportunities that will enable migrants and refugees to transition into Victoria's culturally diverse communities.



### COMMUNITY

*GOAL: To improve the outcomes of current and future generations of Victorians and enable them to build fulfilling lives as active participants in a cohesive society and strong economy.*

#### Community focus areas:

- **Strengthening family cohesion**  
Programs and services that strengthen the family unit.
- **Advancing early childhood development**  
Initiatives that focus on the social, emotional and cognitive development of disadvantaged pre-school children.
- **Building financial resilience**  
Programs that improve financial knowledge and behaviour of vulnerable Victorians, and provide access to quality financial services and products.



## ARTS AND CULTURE

*GOAL: To increase local participation, encourage public engagement and develop a sense of place by giving voice to communities through creative initiatives.*

### Arts and culture focus areas:

- **Enabling social inclusion and access**  
Creative projects that facilitate and develop increased participation, understanding and respect for Victoria's diverse and disadvantaged communities.
- **Developing digital capability**  
Strategic adoption of digital platforms, resources and tools that enable arts organisations to function more sustainably and effectively, attract participation from new groups of Victorians, and increase audiences.
- **Expanding the creative economy**  
Innovative projects that generate new jobs and expand employment opportunities for Victoria's creative sectors.



## ENVIRONMENT

*GOAL: To protect and improve Victoria's natural environments through responsible conservation projects that advance cooperative and sustainable practices.*

### Environment focus areas:

- **Conserving and restoring biodiversity**  
Projects that benefit at-risk habitats and species indigenous to Victoria.
- **Protecting natural systems**  
Projects that protect and improve land and water systems to meet the environmental and economic needs of current and future generations.
- **Nurturing sustainable landscapes**  
Initiatives that encourage sustainable land practices and improve connectivity across landscapes.



## HEALTH

*GOAL: To improve affordable access to quality health services in rural and regional Victoria.*

This grants program is ONLY available for Social Impact Grants and has one specific focus area, which will be reviewed every three years. The current focus area is:

### Health focus area:

- **Improving access to mental health services in rural and regional Victoria**  
Projects that provide affordable access to a full range of reliable, quality mental health services for Victorians living in rural and regional Victoria.